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Supply Chain Management: Strategy, Planning and Operations. Chopra S., Meindl P. Pearson, 2008. – 552 p. – 3rd ed – ISBN: 0132086085, 9780132086080As Sunil Chopra and Peter Meindl explain in their Preface, the purpose of their book is to help those who read it to "develop an understanding of the following key areas and their interrelationships: the

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